



Pitch Séminaire Aristote

14/11/2018

Clodéric Mars - CTO

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Explainable AI, as-a-service

Explainable predictive API to supercharge businesses. Enable **product & operational teams** to quickly deploy self-learning services. craft ai decodes your data streams to deliver **forecasting, understanding and anomaly detection**.

Energy Manager Assistant

Predict expert decisions to semi automate supervision process



Energy Efficiency Coach

Predict household consumption to provide personalized advices

Personalized push notification

Predicted waste collection time notifications for citizens and building caretakers.

#AI

10X infrastructures screening capacity

#Deployment

France - 8 centers
30k sites
50 Energy Managers

#AI

1 model per household
Models leveraged to generate custom text messages

#Deployment

4k mobile clients
40k clients Late 18'

#AI

-80% time slots for bins collection

#Deployment

XIV arr. Paris
10k adresses
Paris early 19'

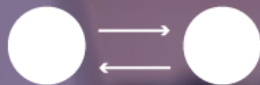
Unique predictive API based on in-house R&D



Continuous learning

AI powered software must never stop learning.

Relying on data scientists to update models is broken.



1:1 level

Cognition needs to understand each user at the individual level.

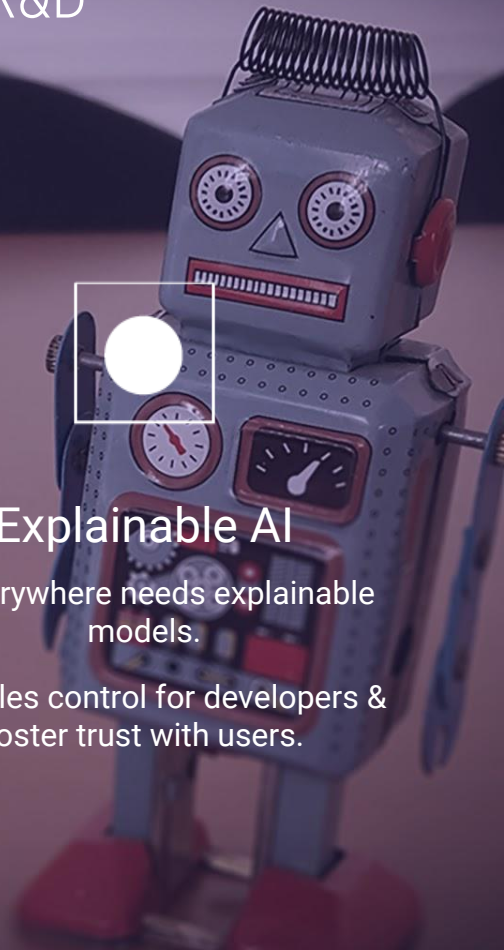
Population analytics does not work with little data from a user.



Explainable AI

AI everywhere needs explainable models.

It enables control for developers & foster trust with users.



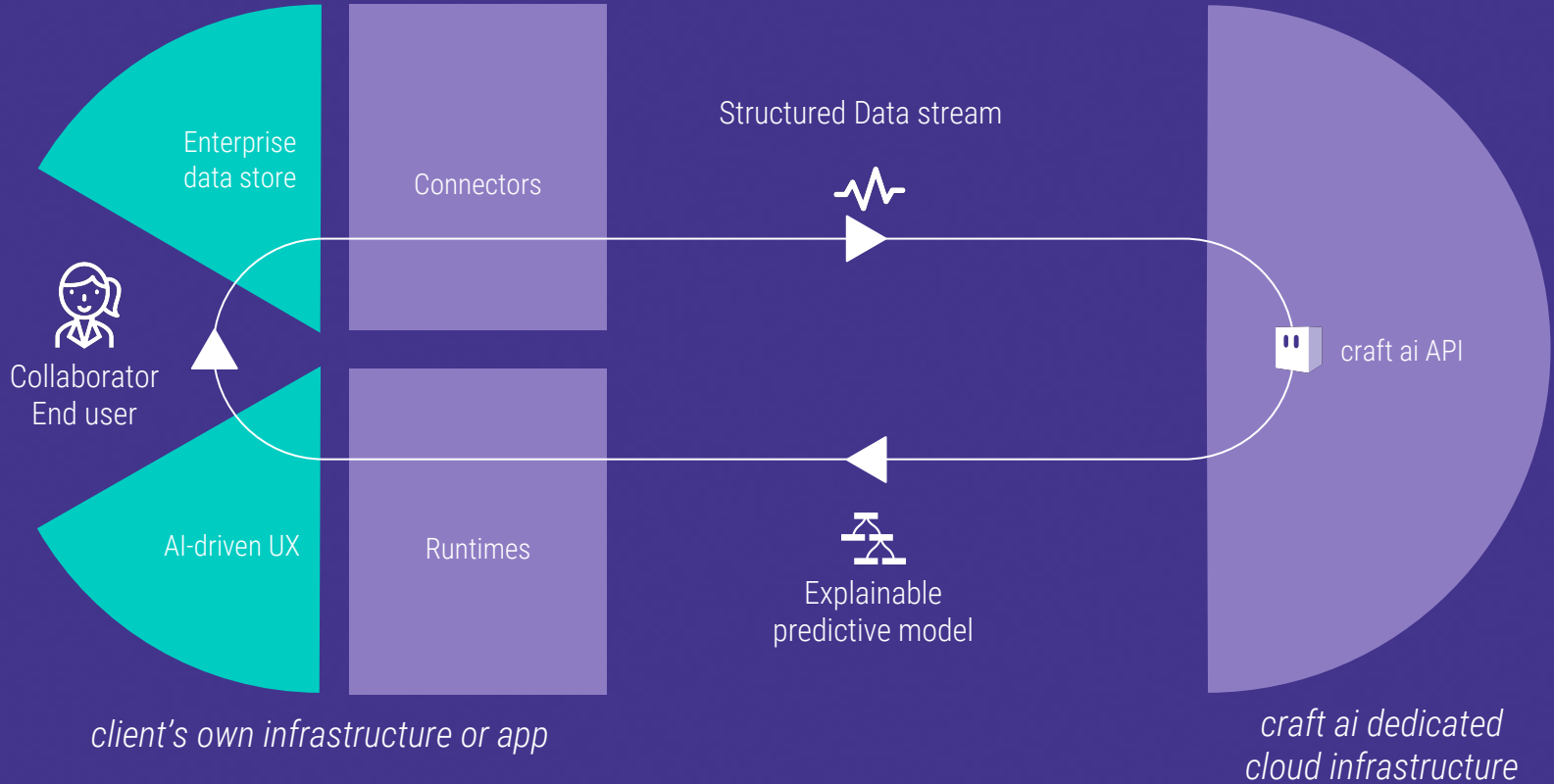


All inclusive SaaS business model

integration co-development

+

scalable infrastructure





Key facts

Founded in 07/2015

14 team members (incl. 13 AI engineers or PhDs)

3 papers published in international conferences

Founding startup of the “AI Factory” with Microsoft in 07/2017



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